

NCC Cable System Order

17106780

Order #	62356897
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

Flight Dates	10/24/16 - 11/06/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	10/25/16
Version	1 Vs. 1
Show All Lines	

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Total # of Weeks	2
Total	\$375.00
Commission	\$56.25
Net Total	\$318.75
Total Spots	3
Affiliate Split	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Sold On	
GRP	-
CPM	-

Cost Per Spot	
GMP	-
CPM	-

Comments : 10.25 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Michigan @ Michigan State	10/24/16	10/30/16	11:00	14:00						X		-	-	2	\$125.00	\$250.00	30	CFB 10/29
2	ESPN	Northwestern @ Ohio State	10/24/16	10/30/16	14:30	17:30						X		-	-	1	\$125.00	\$125.00	30	CFB 10/29

Oct 2016												Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3		
AMT	\$375.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$375.00		

SYSTEM APP: SALES ACCT

62356897 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |

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